



## DORNOCH BID MEMBERS NEWSLETTER



This is  
DORNOCH

### Spring Highland Festival Fortnight

TWO WEEKS OF FINE FOOD, WHISKY, HERITAGE, GOLF, MUSIC, CELEBRATION AND MORE!



DINE OUT ON DELICIOUS, LOCALLY SOURCED,  
SEASONAL MENUS AT DORNOCH'S QUALITY EATERIES.

14th - 27th April

FOR DETAILS AND TO BOOK, VISIT: [WWW.THISISDORNOCH.COM](http://WWW.THISISDORNOCH.COM)

The Spring Highland Festival Fortnight (SHFF) is a **NEW** initiative being organised by Dornoch BID to get the season off to a great start. Full of fantastic offers, events, cookery demonstrations and experiences, the SHFF will celebrate the quality food and drink available in our wonderful establishments. Should you wish to participate, please get in touch and we will add your offer(s) [HERE](#)

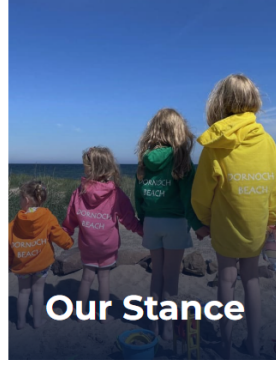
Also, **NEWLY** introduced are the fascinating historical talks and tours being provided by the UHI's Centre of History and the Historylinks Museum which can be booked [HERE](#)

The Festival programme also includes a fantastic Ceilidh, traditional music, Links Golf and much more. We will be increasing the social media campaign in the coming weeks and **we would be grateful if you can help by re-sharing the posts please.**

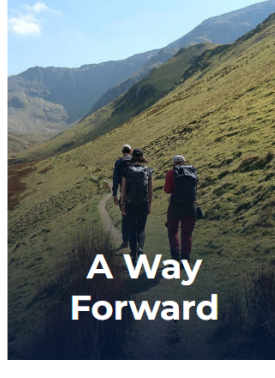
## HIGHLAND COUNCIL'S PROPOSED VISITOR LEVY



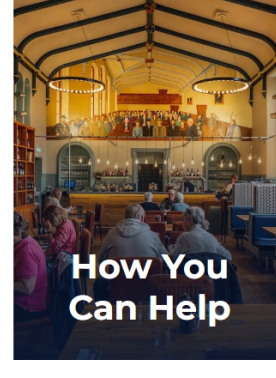
Visitor Levy  
Proposal



Our Stance



A Way  
Forward



How You  
Can Help

Recent front page coverage in the Northern Times [HERE](#), set out why Dornoch BID is calling for the 'pause' button to be pressed by Highland Council (HC) on their proposed Visitor Levy (VL). In its current form, the levy is a threat to Dornoch and the Highlands. More information can be found in our website [HERE](#)

The North BIDs are keen to represent our members on this major matter and **would be grateful if you can take 5 minutes to complete the NORTH BIDs survey** [HERE](#)

The deadline for the HC's Consultation is **31 March**. **We would encourage you to please complete this and to encourage your staff, family and friends to do so too.** The HC survey [HERE](#)

The next **VL Community Webinar** is on 13 March, 11am and can be booked [HERE](#)

## HIGHLANDS VIRTUAL SPRING JOB FAIR



# Virtual Jobs Fair

**Monday 17<sup>th</sup> to Friday 21<sup>st</sup> March**  
**10am - 1pm**

Following the success of the Winter Virtual Job Fair, HC, DYW, SDS, HIE and UHI invite you to join them for the Highlands Virtual Spring Job Fair!

Programme Manager at DYW West Highland, Jennifer Grant, said: "This virtual jobs fair is an exciting way for employers to showcase their offer to a wider audience. It's also a superb opportunity for job seekers of all ages across the Highlands to connect with a range of employers in areas which interest them".

A good way for Highland businesses and job seekers to attend without travelling or incurring any costs, the event is a great opportunity for our members to promote their job opportunities far and wide. Each employer is given a 30-minute slot to advertise their current vacancies. More information can be found [HERE](#)

### RECRUIT NORTH HIGHLANDS

The Recruit North Highlands Initiative, led by Caithness Chamber of Commerce, also promote vacancies throughout the year [HERE](#) and posts are then also be shared across their social channels:

- <https://www.facebook.com/recruitnorthhighlands>
- <https://www.facebook.com/jobssutherland>
- <https://www.facebook.com/dywnorthhighland>

Further information is available:

T - 01847 890076 or E - [recruth@caithnesschamber.com](mailto:recruth@caithnesschamber.com)

## TRAVEL TRADE WEBINAR

### Scotland is ahead of the curve

2023 was a record year for international tourism in Scotland

This trend continued into 2024 with international arrivals to Scotland in Jan-Jun 2024 up 46% on 2019 and up 14% on 2023

Scotland leading recovery of the GB regions into 2024

 Scotland | Alba



Venture North's 'Talking Tourism' webinar was an introduction to the VisitScotland's Connect Event and Scotland's Travel Trade market. Full of useful help and tips more information is available [HERE](#)

## MEMBER COMMUNICATIONS

**Stay up to date** - The BID Board meetings are held monthly and the Minutes of the Meetings can be found in the Business Section at the base of the website homepage.

**Get in touch** by emailing Sharon - [DornochBID@thisisdornoch.com](mailto:DornochBID@thisisdornoch.com) to discuss any membership matter and/or to arrange a call/meeting

**Come along to member meetings** - Retail Park meetings are to be held before Easter and invites will be sent later this week.

**Social media** - Our social media network has over 19,317 followers and you can promote your business by tagging us @thisisdornoch or @visitdornoch. Please follow our social media channels and **reshare the free content** with your followers [HERE](#)

## GUTTER CLEANING

Callum Kerry, Window, Gutter and Roof Cleaning Services visited the town recently and has prepared costings for every business to carry out this work. If interested, please contact Callum to get your quote: [callum@calumwindowcleaning.co.uk](mailto:callum@calumwindowcleaning.co.uk)



This is  
DORNOCH

Copyright (C) 2025 Dornoch Business Improvement District. All rights reserved.