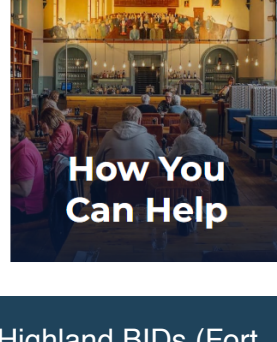
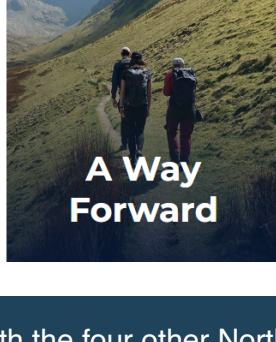
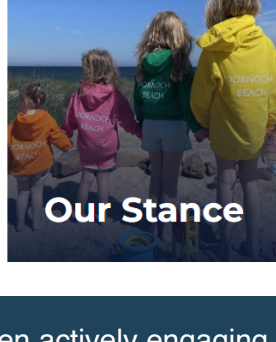




DORNOCH BID NEWSLETTER

HIGHLAND COUNCIL VISITOR LEVY PROPOSAL



Dornoch BID has been actively engaging with the four other North Highland BIDs (Fort William, Nairn, Inverness and Visit Inverness Loch Ness), politicians and members of the tourism industry regarding Highland Council's (HC) proposed Visitor Levy. (For more background please see the Visitor Levy section of our website [HERE](#))

With more than 2,300 members, the five North BIDs are the biggest combined business membership organisation in the HC area. A survey will be sent to all the BID members next week to gather a collective view on the proposed Visitor Levy. Your very important feedback will help shape our joint response to HC on this **major** issue. Each BID will also have a separate report reflecting the views from each area.

We would also be very grateful if you, your staff, family and friends could fill in the HC's Council's Visitor Levy survey, if you have not already done so [HERE](#) The deadline for the HC survey is **31 March**.

HC is holding meetings around the Highlands regarding the proposed Visitor Levy. The community meeting in Sutherland is in Brora Library on 28 February. Community Webinars will also take place on 25 February (16:00-17:00) and 13 March (11:00-12:00). The webinar links will be shared on the Council Levy Page [HERE](#)

BUSINESS BRIEFING AND NETWORKING EVENT

Dornoch BID Progress Update 2024 -2025



The first member's meeting of 2025 was held on the 20th January. An update on achievements over the past year, current projects and plans for the year ahead were presented. The Q & A session that followed allowed for a very good discussion on a number of issues and opportunities.

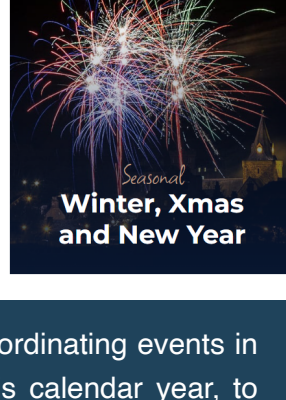
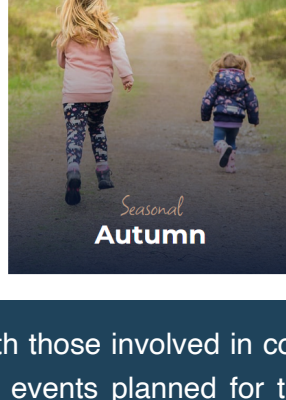
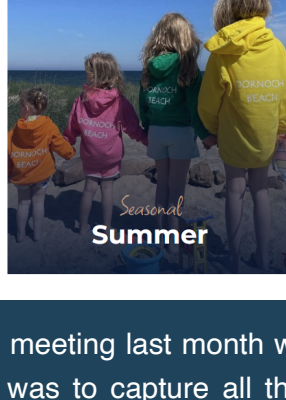
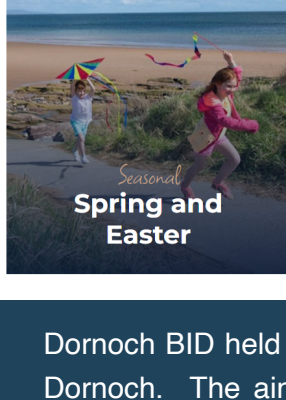
Thank you to all those who were able to attend and also to Royal Dornoch Golf Club for their warm welcome and hospitality. We look forward to welcoming more members along to our next Business Briefing and Networking event.

For a copy of the presentation, please email dornochbid@thisisdornoch.com

TOWN EVENTS CALENDAR MEETING



[Places to Visit](#) [Things To Do](#) [Accommodation](#) [Inspiration](#) [Events](#) [Blog](#) [Dornoch Life](#)



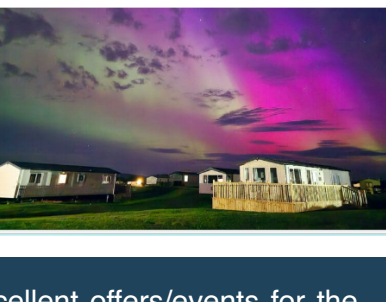
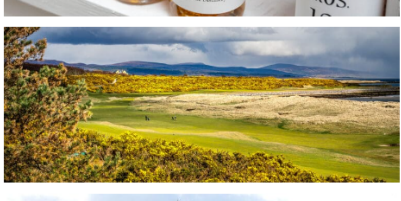
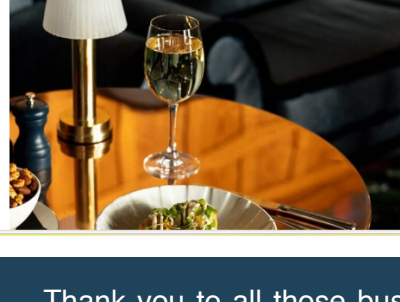
Dornoch BID held a meeting last month with those involved in co-ordinating events in Dornoch. The aim was to capture all the events planned for this calendar year, to avoid possible clashes with other north Highland events and optimise joint communications.

Based on the positive feedback during the evening, which was kindly hosted by the Royal Golf Hotel, it was agreed that a further meeting will be held in March.

By working together the BID can help to further build awareness of 'What's On' for both the tourists and locals to enjoy, year round. The Events Calendar page will be published soon on the BID website, once funds allow.

If you have any events to share, please tag [@VisitDornoch](#) or [@ThisisDornoch](#) and we will reshare your event on our social channels. Events can also be shared [HERE](#) on [VisitScotland's Calendar of Events](#). Dornoch HUB can also print/put up event posters for display on Information Board outside The Jail.

SPRING HIGHLAND FESTIVAL FORTNIGHT



Thank you to all those businesses who have provided excellent offers/events for the Spring Highland Festival Fortnight, to date. Taking place between 14th to 27th April the event will celebrate the fantastic array of food and drink available in our area and help to further build on Dornoch's reputation as the place to go for quality food and drink experiences.

The Festival will also promote traditional music, Links Golf and the History and Heritage of Dornoch and the surrounding area.

If you would like to take part in the Festival there is still time to do so. Please provide details of your offer(s)/promotion(s)/event(s), along with how to book, **by no later than Monday 17th February** and we will promote all the excellent offers on our website and social channels from next week.

SHOWCASING SCOTLAND UK

Showcasing Scotland UK is a new trade event, designed to boost sales of Scottish food and drink across the UK. This event brings together Scottish suppliers and UK buyers to foster connections and pave the way for future partnerships and collaborations.

For our Food and Drink members with capability and ambition to grow in the rest of the UK, with an established route to market or distributor in Scotland more information can be found [HERE](#)

CRUISE LIST 2025

The Cruise list from Port of Cromarty Firth is available [HERE](#) A stakeholder meeting is being held with the Cruise Manager next week. If you have any points you wish to raise, please email dornochbid@thisisdornoch.com

GUTTER CLEANING QUOTES

Dornoch BID had been asked by some members for assistance with seeking quotes to have their gutters cleaned. Callum Kerry, Window, Gutter and Roof Cleaning Services visited the town recently and has prepared costings for every business to carry out this work. If interested, please contact Callum to get your quote: callum@carewindowcleaning.co.uk.

ACCOMODATION FOR A BID BUSINESS STAFF MEMBER

We have a member looking for long term accommodation for one of their team. If you think you may be able to help please email: fraser.sharp@parkdean-resorts.com

VISIT SCOTLAND CONSUMER TRENDS

The experience economy and experiential tourism reflect a growing desire from visitors to spend time and money on meaningful experiences that create lasting memories. Underlined by the two key themes seen across travel, "passion travel" and "wellness tourism", more information on this key trend can be found [HERE](#)



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DORNOCH**

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