



## DORNOCH BID MEMBERS NEWSLETTER

### PROMOTING 'WHAT'S ON' IN THE AREA



#### The Sutherland Show

Saturday 19th July 2025

A fantastic day out for all the family!



#### Dornoch Music & Beer Festival

Saturday 26th July 2025

A day of family-friendly music, flavours and

The Events page our website is the ideal place to promote 'What's On'. Thank you to those who have been sharing events so far! If you would like to add your event to the web page available [HERE](#) please email [dornochbid@thisisdornoch.com](mailto:dornochbid@thisisdornoch.com)

We hope to pilot a Community Newsletter, subject to sponsorship of £200 per month being secured. If you might be interested in sponsoring the Newsletter, please contact the BID.

### DORNOCH TOWN TIDY



Thank you to those able to help with the BID's first Town Tidy on the 6th May. Based on the great response from volunteers, another Town Tidy is taking place on the 3rd of June, from 6pm - 8pm

We were pleased to see Highland Council were spraying the weeds later in the week! BID and others have been asking for some time now to address this. We were also thankful the 70 bags of waste were uplifted before visitors and locals arrived in town following our Town Tidy.

Thank you very much to those who kindly offered their support and to Dornoch Castle for their hospitality. If you would like to help, please email the BID. Thank you!

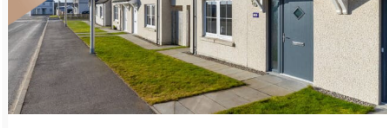
### HALF DAY CRUISE VISITS



The first of the **half day** cruise visits to Dornoch was a great success. Feedback indicates the visitors were really impressed with the welcome they got. The next of the remaining 16 half day tours is scheduled for 21 May, subject to a minimum of 25 bookings being met.

Thank you again to Pat, Val and all the other volunteers for bringing about these half-day visits, which represent a big change from the much shorter visits experienced last year. The 2025 Cruise Ship List is available [HERE](#)

### PROMOTE YOUR SPECIAL OFFERS ON THE WEBSITE



If you have special offers during the year that you would like to promote on This Is Dornoch website and social media channels, please get in touch with us so that your offer(s) can be added either [HERE](#) on the **Accommodation** Special Offers page or [HERE](#) on the **Non-Accommodation** Special Offers page.

### MEMBERS BUSINESS BRIEFING



The next Members' **Business Briefing** and networking meeting takes place on the 20th May at the Royal Dornoch Golf Club from 6.30pm - 8.00pm.

Come along and hear about the plans the BID has for the next year, meet other business owners and share your thoughts. If you are able to attend, please email [dornochbid@thisisdornoch.com](mailto:dornochbid@thisisdornoch.com)

### CLEANERS' REGISTER

Are you a self employed cleaner who is looking for work in the Dornoch area?

We are seeking individuals to sign up to our Cleaners' Register, which will be shared with local accommodation providers, many of whom are desperately seeking help through the season.

Please Contact Vicky Farmer on :

[v.farmer873@btinternet.com](mailto:v.farmer873@btinternet.com)

**07960 482 269**

There have been a number of members in touch asking for contacts for cleaners. We are updating the list and if you someone who would like to be added to it, please advise that they contact Vicky. Please contact the BID should you wish to have a copy of the Cleaners' Register.



### ASSC SURVEY

## Your Data = Your Voice

## Fill in the ASSC Barometer Survey Today!

### Be counted. Be heard. Shape the future.

As part of our ongoing efforts to support Scotland's self-catering sector, the ASSC's bi-annual Barometer Survey is currently live. The survey tracks booking patterns, financial performance, and the impact of policies like the Visitor Levy and Short-Term Let Regulations. The insights gathered will directly inform the ASSC's work with the Scottish Tourism Alliance, VisitScotland, and the Scottish Government. The survey is available [HERE](#) and closes at midnight, 25 May 2025.

### MEMBER COMMUNICATIONS

**Stay up to date** - The BID Board meetings are held monthly and the Minutes of the Meetings can be found in the Business Section at the base of the website homepage.

**Get in touch** - Email [DornochBID@thisisdornoch.com](mailto:DornochBID@thisisdornoch.com) to discuss any membership matter and/or to arrange a call/meeting with the BID Manager, Sharon.

**Social Media** - Our social media network has over 19,331 followers and growing! Promote your business by tagging us @thisisdornoch or @visitdornoch, please follow our social media channels and **reshare the free content** with your followers [HERE](#)

**Dornoch BID website** - Members are welcome to embed a link from the BID's website to your own site. The BID Logo is [HERE](#). The link can open in a new tab/window so that the user stays on your site. Accommodation members may want to have a link to the Seasonal Inspiration page [HERE](#) or Things To Do page [HERE](#) whereas other members may wish to promote the accommodation page [HERE](#)



*This is*  
**DORNOCH**

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You are receiving this email because you are a business in the IV25 postcode that qualifies under the BID levy scheme.

Our mailing address is:

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