

### **DORNOCH BID MEMBERS NEWSLETTER**

## SPRING HIGHLAND FESTIVAL FORTNIGHT



you, your family and your guests have been able to enjoy some of the excellent offers, experiences, history tours and events! SHFF leaflets can be collected from Historylinks Museum, should any accommodation member wish to include the programme in Welcome Packs. Copies are also in shops

and an electronic version is downloadable **HERE** For further information on the very MANY other great events taking place each month in Dornoch including the please click **HERE** 

### Sat 19 April, 12 - 3, Dornoch

**EASTER FAMILY FUN DAY** 



and games which will be FREE for all! If you would like to make a donation towards the cost of running the Family Fun Day, please contact Elisha at Milk and Honey.

DORNOCH TOWN TIDY EVENING

around the town. They will also have Easter crafts, a bouncy castle, games and BBQ



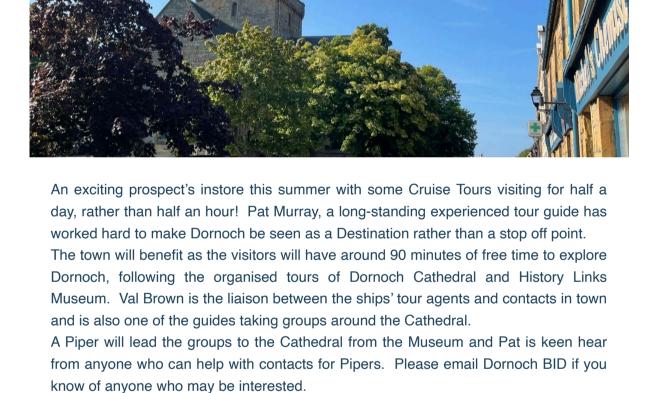
able to help. We have had more positive discussions recently with Highland Council to try and address some of the bigger issues, such as the public bins often overflowing. HC has asked for suggestions of where more litter/dog waste bins could be located. If you

have any suggestions, please get in touch with us.

Taking place on 6th of May, 5pm to 7.00pm, Dornoch Castle has very kindly offered to provide their amazing pizzas for all volunteers! Please email Dornoch BID if you are

HALF DAY CRUISE VISITS!

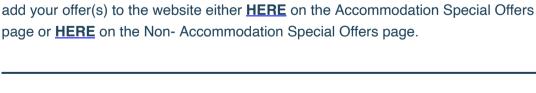




SPECIAL OFFERS THROUGHOUT THE YEAR

At present, there are 17 prospective tours and the 7th of May is when the first group is

expected to arrive, subject to a minimum number of 25 bookings being met.



HIE SUPPORT

If you have any special offers during the year, please get in touch with us and we will

# DIGITAL TOURISM SUPPORT PROGRAMME

HIE's Digital Tourism Support Programme offers tourism SMEs up to three days of free, one-to-one digital advice from industry experts who will guide you in

At the end of the programme, you receive a detailed and fully-costed bespoke Technology Adoption Plan that can unlock new markets, improve your services and

implementing digital solutions to support your organisations growth.

open doors to advanced business models. More information available **HERE** MEMBER COMMUNICATIONS

Meetings can be found in the Business Section at the base of the website homepage. Get in touch - Email DornochBID@thisisdornoch.com to discuss any membership matter and/or to arrange a call/meeting with the BID Manager, Sharon. Come along to member meetings - The next Members' Networking meeting takes

Stay up to date - The BID Board meetings are held monthly and the Minutes of the

place on the 15th May (venue tbc). Dates for a Self Catering meeting and a Retail meeting are TBC. **Social media** - Our social media network has over 19,317 followers and growing! Promote your business by tagging us @thisisdornoch or @visitdornoch, please follow our social media channels and reshare the free content with your followers HERE



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You are receiving this email because you are a business in the IV25 postcode that qualifies under the BID levy

Our mailing address is: Dornoch Business Improvement District c/o Mackay and Co Unit 8, Business Park Golspie, Sutherland KW10 6UB

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