



## DORNOCH BID MEMBERS NEWSLETTER

### SPRING HIGHLAND FESTIVAL FORTNIGHT



*This is*  
**DORNOCH**

*Spring Highland  
Festival Fortnight*

14th - 27th April

JOIN US FOR A SERIES OF EVENTS  
SHOWCASING THE VERY BEST  
LOCAL FOOD, WHISKY, MUSIC,  
GOLF, HISTORY & CRAIC.



We are half way through the Spring Highland Festival Fortnight (SHFF) and hopefully you, your family and your guests have been able to enjoy some of the excellent offers, experiences, history tours and events!

SHFF leaflets can be collected from Historylinks Museum, should any accommodation member wish to include the programme in Welcome Packs. Copies are also in shops and an electronic version is downloadable [HERE](#)

For further information on the very **MANY** other great events taking place each month in Dornoch including the please click [HERE](#)

### EASTER FAMILY FUN DAY

**Sat 19 April, 12 - 3, Dornoch  
Free Church**

**Scavenger Hunt in town  
Bouncy Castle/Games/Activities  
FREE BBQ  
Face Painting**



This Saturday, Dornoch Free Church will be organising an Easter Scavenger Hunt around the town. They will also have Easter crafts, a bouncy castle, games and BBQ and games which will be **FREE** for all! If you would like to make a donation towards the cost of running the Family Fun Day, please contact Elisha at Milk and Honey.

### DORNOCH TOWN TIDY EVENING



Dornoch BID is organising a Town Tidy to address some of the unsightly issues around the town and would be delighted to hear from anyone interested in coming along to help.

Taking place on 6th of May, 5pm to 7.00pm, Dornoch Castle has very kindly offered to provide their amazing pizzas for all volunteers! Please email Dornoch BID if you are able to help.

We have had more positive discussions recently with Highland Council to try and address some of the bigger issues, such as the public bins often overflowing. HC has asked for suggestions of where more litter/dog waste bins could be located. If you have any suggestions, please get in touch with us.

### HALF DAY CRUISE VISITS!



An exciting prospect's instore this summer with some Cruise Tours visiting for half a day, rather than half an hour! Pat Murray, a long-standing experienced tour guide has worked hard to make Dornoch be seen as a Destination rather than a stop off point.

The town will benefit as the visitors will have around 90 minutes of free time to explore Dornoch, following the organised tours of Dornoch Cathedral and History Links Museum. Val Brown is the liaison between the ships' tour agents and contacts in town and is also one of the guides taking groups around the Cathedral.

A Piper will lead the groups to the Cathedral from the Museum and Pat is keen hear from anyone who can help with contacts for Pipers. Please email Dornoch BID if you know of anyone who may be interested.

At present, there are 17 prospective tours and the 7th of May is when the first group is expected to arrive, subject to a minimum number of 25 bookings being met.

### SPECIAL OFFERS

### THROUGHOUT THE YEAR



If you have any special offers during the year, please get in touch with us and we will add your offer(s) to the website either [HERE](#) on the Accommodation Special Offers page or [HERE](#) on the Non- Accommodation Special Offers page.

### HIE SUPPORT

## DIGITAL TOURISM SUPPORT PROGRAMME

HIE's Digital Tourism Support Programme offers tourism SMEs up to three days of free, one-to-one digital advice from industry experts who will guide you in implementing digital solutions to support your organisations growth.

At the end of the programme, you receive a detailed fully-costed bespoke Technology Adoption Plan that can unlock new markets, improve your services and open doors to advanced business models. More information available [HERE](#)

### MEMBER COMMUNICATIONS

**Stay up to date** - The BID Board meetings are held monthly and the Minutes of the Meetings can be found in the Business Section at the base of the website homepage.

**Get in touch** - Email [DornochBID@thisisdornoch.com](mailto:DornochBID@thisisdornoch.com) to discuss any membership matter and/or to arrange a call/meeting with the BID Manager, Sharon.

**Come along to member meetings** - The next Members' Networking meeting takes place on the 15th May (venue tbc). Dates for a Self Catering meeting and a Retail meeting are TBC.

**Social media** - Our social media network has over 19,317 followers and growing! Promote your business by tagging us @thisisdornoch or @visitdornoch, please follow our social media channels and **reshare the free content** with your followers [HERE](#)



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