



## DORNOCH BID MEMBERS NEWSLETTER

### AUTUMN HIGHLAND FESTIVAL FORTNIGHT

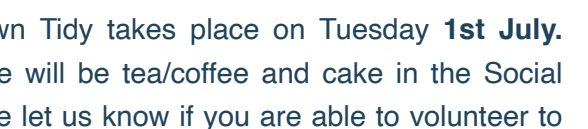
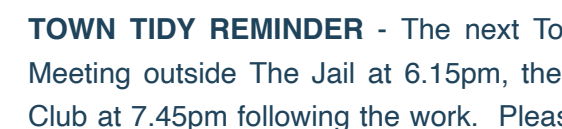


Based on the success of the Spring Highland Festival Fortnight, an **Autumn Highland Festival Fortnight** will take place from **23 October to 5 November**. The event will encompass the **10th Whisky Festival, Guy Fawkes, and Halloween**. Once again we will celebrate the fantastic array of food and drink available in our area and we will promote traditional music events, links golf and the area's rich history and heritage.

**DORNOCH NEEDS YOUR EVENT!** We want to put on a really exciting programme, and we **need to get it finalised by early July**, in order to publicise it properly and bring lots of people to the town. Please think about how your business can best take advantage of the publicity around this fortnight by putting on an event or events which showcase your special attributes, and let us know about it/them **ASAP** at [dornochbid@thisisdornoch.com](mailto:dornochbid@thisisdornoch.com) We will also need any suitable photographs you have which relate to your event.

**Accommodation businesses** might also like to think about whether they would like to promote their availability during this period with some kind of an offer. **Please do dig deep on this folks. We will all benefit if the Festival is a great success.**

### TOWN NEWS

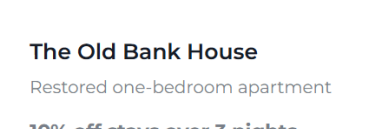


**TOWN TIDY REMINDER** - The next Town Tidy takes place on Tuesday **1st July**. Meeting outside The Jail at 6.15pm, there will be tea/coffee and cake in the Social Club at 7.45pm following the work. Please let us know if you are able to volunteer to help and also if there are areas you feel are in particular need of attention.

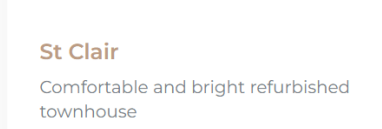
**FLOODING CASUED BY BLOCKED DRAINS** - One of our Town Tidy volunteers put a post on the 'All Things Dornoch' FB page following the recent heavy rain. People were asked to advise if they had any flooding in their area. The comments have been shared with Cllr. MacGillivray. Please email the BID if you are aware of any areas which flooded due to blocked drains and we will feedback any further comments.

**TREE SURVEY** - Cllr Jim MacGillivray recently met with Highland Council's Arborist who carried out a survey on the condition of certain trees around town. Highland Council's tree audit identified various trees to be trimmed/cut between 24 - 28 August.

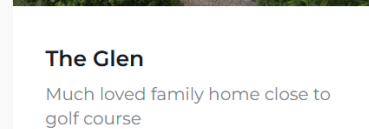
### PROMOTE YOUR SPECIAL OFFERS!



**The Old Bank House**  
Restored one-bedroom apartment  
10% off stays over 3 nights -  
5th June to 5th July



**St Clair**  
Comfortable and bright refurbished  
townhouse  
10% discount in June and  
September



**The Glen**  
Much loved family home close to  
golf course  
15% off stays in June and  
September

If you have any **special offers** during the year that you would like to promote on the 'This Is Dornoch' website and/or the BID's social media channels, please get in touch so that your offer(s) can be included either [HERE](#) on the **Accommodation** Special Offers page or [HERE](#) on the **Non-Accommodation** Special Offers page.

### PROMOTE YOUR EVENTS!



**Community Markets**  
Thursday 1st May 2025 to Tuesday 30th  
September 2025



**Dornoch Pipe Band**  
Saturday 24th May 2025 to Saturday 13th  
September 2025

It is important that the **Events page** on the "This is Dornoch" website carries a full list of Dornoch events which are aimed at least in part at visitors. This allows us to create a regular "What's On" leaflet (see below).

If your event is not on the website, it simply won't get included in "What's On". Please send information on events not yet listed [HERE](#).

### 'WHAT'S ON' LEAFLETS

# What's On

JUNE, JULY AND AUGUST 2025

**Wine Tastings at Carnegie Whisky Cellars**  
27<sup>th</sup> June / 31<sup>st</sup> July / 29<sup>th</sup> August

**Royal Dornoch Open Golf Competitions 2025**  
Please see overview for all the June - August Competitions

**Food and Drink Market**  
28<sup>th</sup> June / 26<sup>th</sup> July / 30<sup>th</sup> August  
Dornoch South Car Park

**Community Markets**  
11<sup>th</sup> and 25<sup>th</sup> June / 9<sup>th</sup> and 23<sup>rd</sup> July  
13<sup>th</sup> and 27<sup>th</sup> August  
Cathedral Green

**Dornoch Pipe Band**  
Every Saturday throughout the summer  
8pm-9pm (weather permitting)

**Davochfin Farm**  
Family Fun Day  
16<sup>th</sup> August

**Cathedral Tower**  
Every Saturday throughout the summer  
Doors open 7.30pm - final entry 9pm

**Dreams of Peace and Freedom - Song Cycle**  
Friday 19<sup>th</sup> August  
7.30pm, Dornoch Cathedral

**Charity Tractor Run**  
Saturday 3<sup>rd</sup> July  
A unique and fun event, in aid of local charities

**The Sutherland Show**  
Saturday 19<sup>th</sup> July  
A fantastic day out for all the family!

**Dornoch Music and Beer Festival**  
Saturday 26<sup>th</sup> July  
A day of family-friendly music, flavours and fun!

**Dornoch Highland Games**  
Friday 1<sup>st</sup> August  
Traditional races, dancing, music and heavy events.

**Festival Week**  
4<sup>th</sup> - 10<sup>th</sup> August

**VJ Day 80<sup>th</sup> Anniversary Celebrations**  
Friday 19<sup>th</sup> August  
9am - Flag Raising, Dornoch War Memorial  
6.30pm - Commitment to Peace service at St Finbar's Church  
Free evening entertainment at ESRA Boat Shed

**Events**

**Things To Do**

**ROYAL GOLF HOTEL DORNOCH**

*This leaflet has been produced and printed with the kind support of Royal Dornoch Golf Club and the Royal Golf Hotel.*

The summer **"What's On"** leaflets are being well received by locals and visitors, helping to attract greater footfall to the various events taking place this summer. The leaflets are also creating more awareness of the [This Is Dornoch](#) website via the QR codes, giving more visibility to all that is available to enjoy in and around the town.

**Copies of the leaflet/poster are available at Historylinks Museum** and electronic copies are available [HERE](#). A pdf is attached to this newsletter for re-sharing with your guests/customers. If you would like to sponsor the Autumn 'What's On' leaflets at a cost of £300, please email [dornochbid@thisisdornoch.com](mailto:dornochbid@thisisdornoch.com)

### HALF DAY CRUISE TOURS TO DORNOCH

Many thanks to those involved in securing another half day visit to Dornoch this week! A great deal of effort goes on behind the scenes to make these brilliant visits happen.

We would like thank all those who volunteer and provide the tours of Dornoch Cathedral and the History Links Museum, along with those who secure the visits in the first place.

### HIGHLAND SMALL BUSINESS NETWORK

The HSBN group will meet this Friday at 10am in Dornoch Station. Local business owners from both the **Dornoch area and the rest of the North Highlands are to welcome come along.**

For more information and/or to get your ticket/s please email Kathryn Collinson - [hello@hsbn.co.uk](mailto:hello@hsbn.co.uk)

### CLEANERS' REGISTER

Are you a self employed cleaner who is looking for work in the Dornoch area?

We are seeking individuals to sign up to our Cleaners' Register, which will be shared with local accommodation providers, many of whom are desperately seeking help through the season.

If you **know someone** who would like to have their details added to the the **Cleaners' Register for the BID area**, please advise that they contact Vicky Farmer on [v.farmer873@btinternet.com](mailto:v.farmer873@btinternet.com). Please email the BID should you wish to have a copy of the Cleaners' Register.

### EYEBRIGHT UTILITIES

Eyebright Utilities works with BIDs to deliver expert guidance tailored to businesses' needs. With rising energy costs impacting businesses, finding savings has never been more important. Recent success stories include Falkirk BID member, Ann Baff's **53% Cost Reduction**, saving £1,600 annually! Kirkwall BID's Judith Glue had a **£14K Energy Triumph!** *"Michael from Eyebright was easy to deal with, and I signed a new contract within days. Lower electricity bills will boost my profit margin."* Judith Glue

Key services include reviewing energy costs and supplier options, guidance on grant funding and renewables, and efficiency monitoring to reduce energy usage. The process is simple. Provide a copy of your energy invoice for a no-risk review. For more information contact Michael at [m.dogan@eyebrightutilities.co.uk](mailto:m.dogan@eyebrightutilities.co.uk).

**SCAA**  
SCOTLAND'S CHARITY AIR AMBULANCE

**OPERATION SKYWARD**  
fly us into the future

The SCAA provide emergency care and medical support across Scotland. An SCAA Awareness Day is to be held this **Saturday 28th June** in Dornoch from 10am - 5pm at the **Social Club**. Open to the public, there will be informal talks about SCAA in our community and how businesses can support through fundraising and volunteering.

This will be a great opportunity to hear about **Operation Skyward**, a the campaign to bring the most capable air ambulance to help reach more people in some of Scotland's most remote and rural areas.

### MEMBER COMMUNICATIONS

**Stay up to date** - The Minutes of the monthly BID Board meetings are saved at the base of the website homepage in the Business Section.

**WhatsApp Groups** - There are Retail, Accommodation and Professional Services WhatsApp groups. Please text the BID on 07471 200103 to have your number added.

**Social Media** - Our social media network has over 19,427 followers and growing! Promote your business by tagging us @thisisdornoch or @visitdornoch, please follow our social media channels and **reshare the free content** with your followers [HERE](#)

**'This Is Dornoch' website** - Members are welcome to embed a link from the BID's website to your own site. The BID Logo is [HERE](#).The link can open in a new tab/window so that the user stays on your site. Accommodation members may want to have a link to the Seasonal Inspiration page [HERE](#) or Things To Do page [HERE](#) whereas other members may wish to promote the accommodation page [HERE](#)

**Dornoch BID FB Page** - This is a FB page for Industry Updates. Please give it a like and follow/comment on any updates.

**Get in touch** - Email [DornochBID@thisisdornoch.com](mailto:DornochBID@thisisdornoch.com) to discuss any membership matter and/or to arrange a call/meeting with Sharon, Dornoch BID Manager.



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You are receiving this email because you are a business in the IV25 postcode that qualifies under the BID levy scheme.

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