



DORNOCH BID NEWSLETTER

DORNOCH GATHERINGS



Dornoch Gatherings' had a fantastic inaugural event with the Graham Mackenzie Trio last month, and on **October 3rd**, Mercury Music Prize-winner **Kate Rusby**, will enchant audiences with a special performance! Please tell your guests to buy their tickets ASAP, as they are selling really fast! Tickets to both events are available [HERE](#)

On **18th September**, **Peter Mansbridge**, legendary Canadian journalist and News Anchor, often called the “David Dimbleby of Canada” will give the inaugural Dornoch Gatherings talk on his specialist subjects with his inimitable wit and engaging style: “Truth in Peril? Politics and the Media on Both Sides of the Pond”.

Please reshare the Dornoch Gatherings events on your social channels. If our accommodation members would like to offer special rates to encourage people to stay, or if restaurants would like to offer ‘pre-event’ meals, we will help promote these offers on the BID’s website/social channels.

DORNOCH’S AUTUMN TOWN TIDY



Yet again the weather was kind for the wonderful team of volunteers who very kindly took the time to come and help at the monthly event. What a difference all their efforts continue to make! Dornoch BID would like to thank all those who helped once again.

Thanks must be extended to Ewan MacLeod, and his company Hi Safe Ltd. Ewan very kindly offered his support by sponsoring the safety clothing. **Hi Safe Ltd** vests and gloves will keep everyone visible and warm on the darker, colder nights.

WE ARE DORNOCH



‘**We are Dornoch**’ (WAD) was launched at the BID’s Town Tidy on August 5th. This brand new, **crowdfunding** initiative is dedicated to keeping our town beautiful and vibrant year-round. The clean-up allowed WAD to pilot publicity for the **WAD** Crowdfunding Campaign which has resulted on **£954** being raised!

Regular updates will be posted on This Is Dornoch FB pages and on posters – and it would be great if you can share. There will also be a QR code should people wish to make a donation. For more information about We Are Dornoch please see [HERE](#)

FORTHCOMING MEMBER EVENTS

SPONSORSHIP THANKS



Members Meeting At our next Networking event on **16th October** at the Golf Club, we look forward to hearing from Neil Hampton about RDGC’s “Masterplan” and the new Clubhouse.

EXCITING NEWS! Dornoch BID’s Christmas Party will be held on the 19th December in the **NEW** Royal Dornoch Club House!

Thank you! Ewan MacLeod very kindly offered to sponsor the Town Tidy by providing high vis vests and gloves from his Company HI SAFE LTD.

This support will help ensure that safety standards during the monthly Town Tidy events are to adhered to. Thanks to Ewan and **Hi Safe Ltd.** for this appreciated and valuable support.

AUTUMN HIGHLAND FESTIVAL GRANT FUNDING SUCCESS

We are delighted to have received a grant from the Highland Council’s **Strategic Event Fund** for our “AHFF”. Added to the amount granted from the Dornoch Common Good Fund, this means we will be able to properly promote this event, ensuring potential visitors from far and wide know about it.

Most of the events to be run during the festival are now up on the website and can be seen [HERE](#).

Please do consider promoting your accommodation business with a special offer during this time, if it is not already let out.

Remember, not only will there be lots of exciting events for your guests to enjoy during this time, the Golf Club are also offering **25% off Visitor Rounds!**

A final couple of events in the Cathedral are being added to this year’s festival programme, in association with the Dornoch Gatherings namely a special **Concert** on Thursday, 29th October and a **Tartan Fashion Show** on Saturday, 1st November.

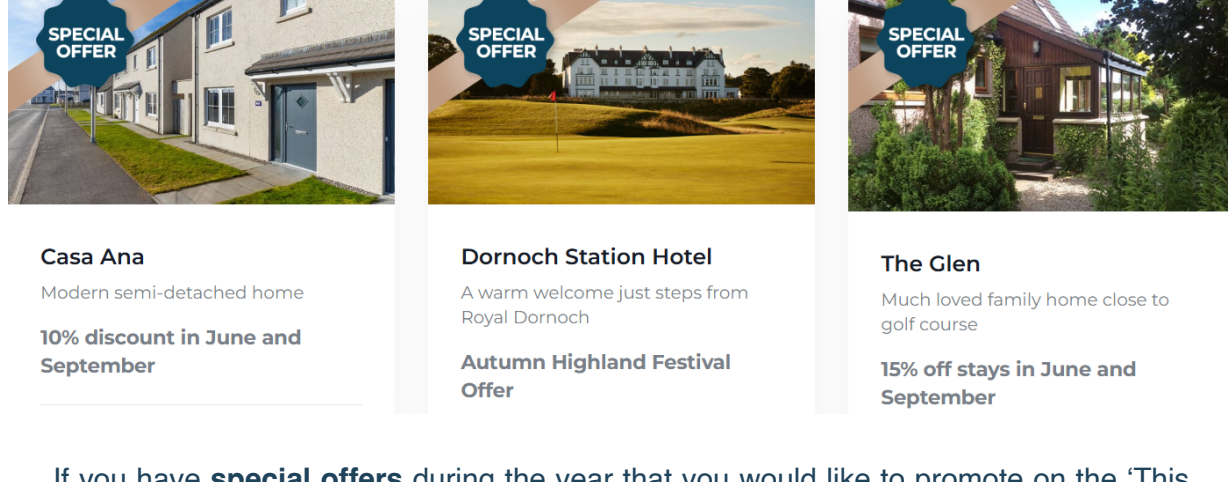
COULD YOU HELP PROMOTE DORNOCH?

Local PR Support - If you, or someone in your business, has experience in PR, and you’d be willing to help us to better promote this wonderful area and the things we do here, to a wider public, we’d love to talk to you!

Social Media - Our social media network now has over 19,427 followers and growing! please follow our social media channels and **re share the free content** with your followers [HERE](#) and remember to promote your business by tagging us @thisisdornoch or @visitdornoch

This Is Dornoch’ website – Please would all Members consider embedding a link from the BID’s website to your own sites. The BID Logo is [HERE](#) and the link can open in a new tab/ window so that the user stays on your site.

PROMOTE YOUR SPECIAL OFFERS!



If you have **special offers** during the year that you would like to promote on the ‘This Is Dornoch’ website and/or the BID’s social media channels, please get in touch so that your offer(s) can be included either [HERE](#) on the **Accommodation** Special Offers page or [HERE](#) on the **Non-Accommodation** Special Offers page.

Now is the time to let us know of any last minute autumn/winter discounts you would like to promote.

Please continue to let us know about your **2025/2026 Event(s)** so that they can be added to the Events page on the website [HERE](#)

MEMBER COMMUNICATIONS

Stay up to date - The Minutes of the monthly BID Board meetings are saved at the base of the website homepage in the Business Section.

WhatsApp Groups - There are **Retail, Accommodation, Restaurant and Professional Services** WhatsApp groups. **Please text** the BID on 07471 200103 to have your number added to the relevant group.

Dornoch BID FB Page - This is the FB page for Industry Updates. Please give it a like and follow/comment or tag us to re-share your updates.

Get in touch - Email DornochBID@thisisdornoch.com to discuss any membership matter and/or to arrange a call/meeting with Sharon, Dornoch BID Manager.



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