

MINUTES, DORNOCH BID BOARD MEETING.
7pm Monday 24th November, via Zoom

IN ATTENDANCE: Ginny Knox (GK), Jo Johnston (JJ), Catherine MacCulloch (CM), Sharon Mackay (SM), Gareth Dixon (GD), Jim McGillvray (JMcG)

Apologies: Claire Bruce (CB), Robert Smith (RS), Colin Thompson (CT)

ITEM	DISCUSSION NOTE	ACTION
Matters/Actions arising from last minutes	<p>Dornoch Town Wi-Fi – Still to be completed, Sharon to chase with a view to it being live by Hogmanay so we can co promote it in partnership with DADCA.</p> <p>Jobs Page – We don't yet have link on our website to new 'Live North' site now it is live. Sharon to follow up.</p> <p>New Opt-in member - Pitcalzean House. Waiting for them to opt in.</p> <p>Place Plan – GK has spoken to Lou Rollason and there will be a consultation in Dec/ Jan. GK will ask Lou to attend a future Board meeting to discuss.</p> <p>Common Good Fund/signage - It was agreed to resubmit the signage grant application to the Community Regeneration Fund and the CGF in January.</p> <p>Dornoch Organisation Chart – There has been a good response to the chart and email addresses will be added.</p> <p>New Directors sought – Some potential Director candidates have been found. Conversations to be continued over the next month.</p> <p>WAD - CM is in discussions with DADCA and will try to progress asap.</p> <p>Short term let HC issues - JM is monitoring</p> <p>Visitor Levy - the BID have significant concerns about this and have submitted a joint letter with Visit Inverness Loch Ness BID to the Highland Council objecting to the proposals.</p> <p>Dornoch as a motorcycling tourism hub - no progress to date on this but Sharon will aim to draw up a map of the routes and share with key motorcycling organisation.</p> <p>150th Golf Club celebrations - town meeting planned for 8th January. Pre-Discussion is needed with RDGC on how the BID can help and support the event.</p> <p>Dornoch Defib WhatsApp Group - Jo working on setting this up, to enable people to help each other in an emergency.</p> <p>First Aid Course - there has been a good response to this and Jo is sourcing photos of members with their completed certificated to promote on the BID FB group.</p> <p>Adoption of minutes - Proposed CM, and seconded GD</p>	SM SM GK SM GK ALL CM JM SM SM JJ JJ
Finance - monthly report	<p>Current bank balances total £37,800, majority on deposit, £9,871 of which is Dornoch Gatherings to be transferred at YE. Residual cashflow at Year End forecasted to be approx £8k to be used partly for a Winter Social Media Campaign.</p> <p>SM & JJ to meet bi monthly until Year End to manage cashflow and residual funds to ensure no corporation tax is payable. Most expenses in relation to the recent event AHFF have now been paid.</p> <p>Opt in Members renewals have been offered. Companies House has confirmed receipt of ALL Directors identification in relation to the new rules.</p>	SM/ JJ

Marketing	Carried forward as CB not in attendance. GK to ask CB to share the Christmas marketing campaign plan with directors.	GK
Events	Whisky Festival debrief - Carried forward as CT not in attendance. Autumn Highland Festival Fortnight - Carried forward to allow SM to collate all the necessary info. Sharon to remove the promotion banners from near Dornoch Academy and the Nigg roundabout. Spring Highland Festival Fortnight - dates were confirmed to be 8th - 22nd April 2026. SM to give a summary of the planned events at the next board meeting. SM to arrange the dates of the Autumn HFF to be added to the website now.	SM SM
Member issues/ comms	Christmas party - ticket sales are going well and more promotion has been done on the WhatsApp groups. Next members networking event - proposed for 1st week in March. CM suggested trying a breakfast club. CM to contact Links House to see if they can host. BID comms - CM gave a short presentation on how to improve the promotion of the BID and communicate the link between TID and the BID. It was agreed that the WhatsApp groups would be used more for time sensitive and key information for members. CM will share the diagram of the relationship between the BID and TID on the BID facebook site.	CM CM
AOB	Hogmanay - SM has been in contact with the organisers and is discussing how the BID can help with the promotion of the event. Carrot Cake Challenge – GK boldly claimed that her carrot cake surpasses the carrot cake from Milk & Honey. To put this to the test, it was agreed that the Board would conduct a taste comparison to determine whether her claim holds true. GK will provide a large carrot cake at the next Board meeting she attends in person, and CM will source a cake from Milk & Honey so that a proper taste test can be carried out and the matter settled once and for all.	GK/ CM

Date of next meeting - Monday 5th January, 7 pm, Dornoch Hub