## MINUTES, DORNOCH BID BOARD MEETING. 7pm Monday 27th October, Dornoch Hub. (And Extraordinary Meeting, Mon. 3<sup>rd</sup> Nov)

IN ATTENDANCE: Ginny Knox (GK), Jo Johnston (JJ), Catherine MacCulloch (CM), Sharon Mackay (SM),

Gareth Dixon (GD), Colin Thompson (CT).

APOLOGIES: Claire Bruce (CB), Robert Smith (RS), Jim McGillvray (JMcG)

	ITEM	DISCUSSION NOTE	ACTION
	Matters/Actions	<b>Dornoch Town Wi-Fi</b> – Connection location has been agreed with the	
	arising from last	Castle Hotel. Still to be completed.	СТ
	minutes	Jobs Page – CB to include a link on our website to new 'Live North'	
		site now it is live.	СВ
		New Opt-in member - Pitcalzean House. Needs to pay/go on Website	SM
		Christmas Party – Sales going well.	
		Members' Meeting – 16 <sup>th</sup> October at RDGC, was poorly attended (6	SM
		members) but stimulated good discussion. Next time will enable an	
		"attend via zoom" function.	
		Place Plan – GK to get a timetable update from Lou Rollason	GK
		Common Good Fund/signage We need to submit our signage grant	
		application to the Community Regeneration Fund and the CGF in	
		November.	SM
		<b>Town Tidy</b> – Last of 2025 to be run on 1 <sup>st</sup> November in the afternoon,	
		<b>Dornoch Organisation Chart</b> – Ginny has finally delivered a Dornoch	
		Organisations Chart, which now needs to be circ. To members.	SM
		New Director/s sought – Some potential Director candidates have	
		been found. Conversations to be continued over the next month.	SM/GK
		Adoption of minutes - Proposed CM, and seconded GD	
2	Finance -	We currently have £56k on deposit, of which c £17k belongs to	
	monthly report	Dornoch Gatherings and will be removed by YE.	וו
		Highland Broadband may possibly donate £5k for the Winter	
		Lighting Trail, for which we have partial funding from the CGF. 11	
		businesses have so far asked for a motif. Sharon will seek planning	SM
		permission for all of them, even if some have to wait till 2026.	
		Jo and Sharon have met to schedule expenditure through to YE.	JJ/SM/GK/
		Jo, Sharon, Claire and Ginny will meet again in next month	СВ
3	Suggested	Ginny presented a paper recommending the Board revert to its	
	changes to BID	original structure, ie including a Vice-chair and a Chair which	
	Board working.	changed over every 6 - 12 months.	
		Also, that all directors take an area of responsibility, which should	
		reduce the burden on the Chair.	
		This discussion was rescheduled to an extraordinary meeting on	
		<b>3</b> <sup>rd</sup> <b>Nov,</b> where <b>all</b> the directors agreed that:	
		- Each director will assume board responsibility for an area.	
		These being: Jo, Finance; Catherine, Fundraising; Claire,	
		Marketing, Gareth, Member Communications;	
		Infrastructure, Rob, Jim, Liason with other bodies; Ginny,	
		Policy.	

		<ul> <li>Meanwhile, 2-3 new directors will be sought, to come on board as early as possible in the new year, at which point,</li> </ul>	
		further backfilling/succession plans will be made.	
4	We Are Dornoch	The DADCA Board, (an organisation already constituted as a charity)	
		have agreed that "WAD" can become a part of DADCA and	
		therefore be able to receive donations with gift aid etc.	
		Catherine now has to create the necessary Memorandum etc.	CM
5	DOCS – a new	Kenny Mackay has set up this new organisation (short for Dornoch),	
	source of	whose objective is to run music events throughout the year in East	
	Dornoch Events	Sutherland, and thereby raise money to support his (now) 2-day Beer	
		and Music Festival, scheduled to run 17/18 <sup>th</sup> July in The Meadows	
		Park. He is happy to dovetail events with other things going on in	
		Dornoch. He would like help with publicity and possibly, help accessing grants.	Info
7	Autumn/Spring	The 10 <sup>th</sup> Whisky Festival went very well, with most events sold out.	11110
'	Highland Festival	Colin and Team will undertake a postmortem in the coming days, to	
	inginana restiva	see what could be done better next time.	СТ
		The AHFF events now look good, and most will be well-attended.	
		Social media for the fortnight looks good with some excellent work	
		from Elastic, Emily in Scotland (influencer) and Sharon!	
		Postmortem for this also to be carried out in November	SM
		SHFF dates confirmed as: 8 <sup>th</sup> – 22 <sup>nd</sup> April.	
		We agreed all events should be finalised and on the Website/being	
		advertised by the Christmas Holidays	SM
8	Short Term Let	Following what the Highland Council see as a "successful"	
	Control. For,	experiment for STLC in Badenoch and Strathspey during 2024/5,	
i l		l they are acking Highland ( ouncillors to concider nutting torward	
	Against, or Wait-	they are asking Highland Councillors to consider putting forward	
	Against, or Wait- and-see?	their area for STLC consideration in December. (This would mean	
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THC reconsidering introducing a 5% Tourist Tax in December? The	SM/GK
ASSC are reporting this is back on the table. BID to investigate.	
BID Social Media posts for members. Catherine has created some	
very professional SM posts for BID members. This could be an	
effective way of catching people who we know do not read the	
Newsletter. Catherine will schedule some to see if it makes a	CM
difference with engagement.	
<b>Dornoch Defib WhatsApp Group</b> . Jo will set this up, to enable people	וו
to help each other in an emergency.	

**NEXT MEETING** – 7pm, Mon 24<sup>th</sup> November, Dornoch Hub.